

## Winter back in the mountains, snow makers in resorts are on

**DEMÄNOVSKÁ DOLINA (13<sup>th</sup> January 2014) – After the patience of skiers and the resorts' operator has been tried for a rather long time, snow makers could finally start to operate even on higher located slopes and in areas located over the altitude of 1,500 m. Below-zero temperatures seem to last longer and snow making machines and systems started thus to help nature from Friday, 10<sup>th</sup> January. In the Low Tatras, snow is being made on the slope of Luková, other slopes under Mt. Chopok are being given a portion of man-made snow too. The resort of Tatranská Lomnica started to produce snow over the mid-station Štart: on the slopes of Čučoriedky, traverz Generál and Esíčka. As for the resort of Štrbské Pleso, a desired snow cover is being produced on the slopes of Solisko, Furkota and Turistická.**

Nature is recovering slowly but surely. Lower temperatures will hopefully bring natural snow to mountain resorts too and enable them to open ski slopes at higher altitudes. **The resort of Štrbské Pleso is about to open a new blue-marked slope called Turistická for less experienced skiers on Tuesday, 14<sup>th</sup> January. Two red slopes designated for more demanding skiers – Solisko and Furkota should follow according to weather conditions. The operator hopes this might happen next weekend already.** On the southern side of Mt. Chopok, man-made snow is being added onto open slopes of Slničná, Tréningová, Hotelová and Krúpová and traverse connections: Kosodrevina – Srdiečko – Krupová and Predné Dereše – Kosodrevina. A more difficult track called Zjazdárska is being prepared as well. The staff on the northern side of Mt. Chopok are improving all open slopes and snow lances are producing snow on the slope of Luková. There are 22 slopes open on both sides of Mt. Chopok, snow conditions are very good or good, snow cover on slopes is up to 40 cm thick. For more information please visit: <http://www.jasna.sk/lanovky-a-zjazdovky/>. The High Tatras offer 11 open slopes in total with up to 40 cm of snow and very good snow conditions. For latest news on open slopes please visit: <http://www.vt.sk/lanovky-a-zjazdovky/>.

**Ski pass prices for high season from 12/1/2014 to 29/3/2014 are lower when compared to Christmas prices** – for more information related to Jasná visit: <http://www.jasna.sk/cenniky/cennik-skipasov-zima-20132014/>, for prices in the High Tatras see: <http://www.vt.sk/cenniky/cennik-skipasov-zima-201314/>. Skiers who buy multiple-day ski passes online via [www.gopass.sk](http://www.gopass.sk) will save considerably. For attractive SKI packages with accommodation and ski passes please visit: <http://www.vt.sk/ubytovanie/top-ponuky/> or <http://www.jasna.sk/ubytovanie/top-ponuky/>.

Local Tatra people hope that the changing air humidity, freezing temperatures and fresh snow will bring back the winter they are used to.

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**Tatry mountain resorts, a.s.** is a top subject in the field of tourism in Central and Eastern Europe, which itself or via subsidiaries owns and operates attractive ski resorts and hotels in the area of the Low and High Tatras. These include the resort Jasná Low Tatras and the following hotels: Wellness hotel Grand Jasná, Boutique Hotel Tri studničky, Chalets Záhradky De Luxe and Mountain Hotel Srdiečko. In the High Tatras, TMR owns and operates resorts Tatranská Lomnica, Starý Smokovec and the following hotels: Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec and hotel FIS Štrbské Pleso. TMR also co-operates the resort Štrbské Pleso and since the winter season 2012/2013 it has been leasing the mountain resort Špindlerův Mlýn in the Czech Republic in cooperation with SMMR, a.s.. TMR owns Tatralandia, the largest Slovak water park with all-year operation, which offers a lot of water and other entertainment, a Fun Park, relaxation

in a special tropical hall with sea water and accommodation in bungalows and suites of the Holiday Village Tatralandia. TMR also owns and rents hotels Kosodrevina, Liptov and Ski&Fun Záhradky and Bungalows. More than 190 million Euros were invested by the end of 2013 in the above mentioned resorts, which helps increase the standard and visitor turnout in the Tatras. The TMR shares have been traded on three European stock exchanges – in Bratislava, Prague and Warsaw since 2012.