

### **Jasná has begun making snow today**

**THE TATRAS (21<sup>st</sup> November 2014) – The skiing season is knocking on the door, the weather in the Tatras is on the side of ski resort operators and local Tatra people hope they will be able to launch the winter season in a couple of days. The resort of Jasná in the Low Tatras has begun to make snow today – on 21<sup>st</sup> November 2014. Slopes in the resorts of Štrbské Pleso in the High Tatras are going to begin with snow making during the upcoming weekend, and the resort of Tatranská Lomnica, which is testing the snow making system these days, should follow next week.**

As for the resort of Jasná, snow is being made on the slopes above the altitude of 1,600 metres on the northern side of Mt. Chopok now. **There are 40 snow lances producing snow on slopes no. 1c and 1b.** Snow making in the resort of Štrbské Pleso is scheduled for Saturday evening, slopes of Turistická, Interski and Spojka are planned to be the first ones. In good weather, with the air humidity required and temperatures below zero (min. -3/-4 °C) lasting for several consecutive days, the resort of Tatranská Lomnica will start making snow intensively as well.

Operators of mountain resorts in the High and Low Tatras are doing everything to prepare a good snow cover on the slopes and launch this winter season successfully.

The winter season **in the resort of Jasná will be launched on 6<sup>th</sup> December 2014** with the well-known **Winter Music Opening** – a big party that celebrates winter, this year in James Bond style. For more information about the event, please click [HERE](#). **The High Tatras will begin this winter season on 29<sup>th</sup> November 2014 in a non-traditional way – with Slovak TOP tennis players. A unique tennis tournament will take place on top of Mt. Lomnický štít at the altitude of 2,634 metres.** Local Tatra people hope that the upcoming winter season will be successful following big investments that have been made so far and moved skiing in the Tatras to a higher level, and that a rich cover of natural snow will help make all visitors happy and satisfied. The Tatra Temple of Ice will be built in the High Tatras again, which means the area of Hrebienok will change to a beautiful kingdom of ice after 18<sup>th</sup> December 2014. A multiple-day event on the slope called “Snowster” is scheduled for January in the resort of Jasná.

Skiers who ski in the resorts operated by Tatry mountain resorts, a.s. (TMR) will use their GOPASS cards, i.e. personal ski-data media instead of ski passes. They can arrange skiing in top Tatra resorts from home in all comfort – just by registering on [www.gopass.sk](http://www.gopass.sk) and buying

an e-ski pass. For more information about the latest news in the Gopass system, please click [HERE](#).

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**Tatry mountain resorts, a.s.** is a top subject in the field of tourism in Central and Eastern Europe, which owns and operates attractive ski resorts and hotels. These include the resort Jasná Low Tatras and the following hotels in the Low Tatras: Wellness hotel Grand Jasná, Boutique Hotel Tri studničky, Chalets Záhradky De Luxe, Mountain Hotel Srdiečko and Rotunda Hotel. TMR also owns Aquapark Tatralandia, the largest Slovak water park with all-year operation, which offers a lot of water and other entertainment, a Tropical Paradise – a special tropical hall with sea water, a Fun Park and accommodation in bungalows and suites of the Holiday Village Tatralandia. In the High Tatras, TMR owns and operates resorts Tatranská Lomnica, Starý Smokovec and cooperates the resort of Štrbské Pleso. It also owns the following hotels: Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec and Hotel FIS Štrbské Pleso. TMR owns 19% of the Melida, a.s. company, which leases and operates the mountain resort Špindlerův Mlýn in the Czech Republic. In Poland, TMR owns the resort of Szczyrk. The company also owns and rents hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky and Bungalows. More than 190 million Euros were invested by the end of 2013 in the above mentioned resorts, to support development and modernisation. The TMR shares are traded on three European stock exchanges – in Bratislava, Prague and Warsaw.