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## **Tatry mountain resorts brings new trend – as one of the few resorts in Slovakia with new parking ski in-ski out**

### **DEMANOVSKA DOLINA (20<sup>th</sup> July 2010) – new parking places in Tatranska Lomnica and in Jasna – car drivers are again closer to the comfortable skiing in the resorts.**

Guaranteed skiing, sufficient capacity of comfortable cable lifts is only part of what customers expect from the ski resorts. This high-quality ski school, rental, service, excellent gastronomy as some additional services. And certainly the car possibility to get as close as possible to the ski slopes is a big advantage, at the same time free parking at the good parking place a client sees as another important benefit.

New parking in direct contact with the slopes is being built in Tatranska Lomnica. Terraced parking with greenery will be not only visually interesting, but this green space also reduces noise and dust around. *"Ski in - ski out parking in Tatranska Lomnica brings the highest convenience of access to the slopes. Tatranska Lomnica as one of the few resorts gives to skiers a possibility of comfortable "jump" to the skies as soon as they leave the car. Walking in skiers with skis on shoulders in Tatranska Lomnica become a history,* "adding with a smile Bohuš Hlavatý, chairman of the TMR Board of directors. New parking meets the most stringent criteria to ensure protection of groundwater and surface water. The capacity of the new parking, copying trends, will be 400 cars and 10 buses. The resort makes significant progress to the trends of world resorts as Zermat, Chamonix, whether Ischgl.

Jasna Low Tatras already invested into intelligent parking system last winter season, which was approved. For coming winter the parking areas are strengthen by other parking in location Lucky. *"New parking fulfills the function of support parking what markedly increases comfort skiing in Jasna. Its capacity will be around 350 cars"*, Bohus Hlavaty said. The number of parking places under ski resort operation will be increased to 1000 places the coming winter.

Works on building the parking are at a full bat. New parking places will be operating already from coming winter season.

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**TATRY MOUNTAIN RESORTS, a.s.** is the biggest subject in tourism area in Slovakia, which owns and operates attractive ski resorts and hotels in area of Low an High Tatras. The company portfolio in Low Tatras is presented by Jasna Low Tatras resort and hotels Grand Jasna, Tri Studnický and Ski Zahrady. In High Tatras TMR owns and operates resorts Tatranska Lomnica, Stary Smokovec and Liptovska Teplicka and hotels Grandhotel Praha Tatranska Lomnica and Grandhotel Stary Smokovec. Until these days Tatry Mountain resorts invested in already mentioned resorts more than 45 million Euro and more 90 millions has to contribute by increasing the standard and visit rate of our mountains in the coming years.