

Launch of new cableway construction in Tatranská Lomnica

TATRANSKÁ LOMNICA (AUGUST 25, 2011) – The ski resort, which is located at the highest altitude in Slovakia, will delight its visitors by a new addition to its infrastructure. The skiers can await a new cableway, the only one of its kind in Slovakia, already in the season of 2011/2012. The new cableway will be a detachable, 8-seat with attractive blue bubbles and black upholstery. The transportation capacity of the resort will increase by 2,400 persons per hour. The ski trail will be extended by 10 ha of new technically snowed trails with a total length of 2.7 km.

Tatranská Lomnica has an image of a year-round resort with the highest standard under the second highest peak in the High Tatras. As a result of the investments, which assured the snow guarantee and a comfortable transportation via new cableways, the resort reported a significant increase of skiers in the past season.

The launch of the new cableway construction is planned for the following week, at the end of the holidays during the summer season, which is, regarding the visit rate, very crucial for the resort. For Tatry mountain resorts, a.s. this investment means a further step of improving the opportunities in the Tatras. At the same time it is a synonym for fulfilling the investment strategy realized in the mountains within recent years. The new modern cableway will be situated in the down part of the resort, in the location of Buková hora.

“The new era of the Tatras has more precise lines every year. The new cableway will increase the transportation capacity of the ski resort by 2,400 persons per hour. It is an attractive cableway, only one of its kind in Slovakia”, said Bohuš Hlavatý, chairman of the TMR Board.



The cableway will be interesting because of its blue bubbles/closing shield. Thanks to the black upholstery and blue bubbles the cableway will be very elegant. For the first time TMR utilizes the transportation system from an Italian producer named Leitner. The total amount of the investment is 7 mil. EUR. The start station of the blue 8-seat cableway is planned in the altitude of 906 m in the vicinity of parking and the terminal station will be located in the altitude of 1,040 m. The cableway is 683 m long and is the second shortest detachable cableway in Slovakia. The time of a ride should be 2min 17sec at the speed of 5m/sec.

The attractive cableway is planned to be put into operation the following winter season. A part of the investment is the new ski trail with a technically snowed area. The launch of this investment starts already this week. It will add 10 ha of new ski trails in the total length of 2.7 km. The trail will be signed by blue color, which means it will be appropriate for the weak and intermediate skiers.

The new blue cableway will be ideal for the families with children. Thanks to the system named Kidstop the parents have less worries during the transportation of their children. Special handle prevents restless little skiers from an uncontrolled movement, thereby guaranteeing greater security for the transportation of children.

Tatranská Lomnica is going to be a paradise for little skiers. “We launched a cableway with heated seats last year and we are preparing a cableway with Kidstop system this year. TMR confirms, that we are focusing on the maximum comfort of the transportation and security”, added Bohuš Hlavatý.

The new investment should significantly influence the quality of the resorts as well as the visit rate in the High Tatras.

Tatry mountain resorts, a.s. is the largest subject in the tourism industry in the Slovak Republic. It owns and operates attractive ski resorts and hotels in the Low and in the High Tatras. TMR's portfolio includes the resort Jasná Nízke Tatry and the hotel Grand Jasná, Tri studničky and Ski Záhradky hotels in the Low Tatras. In the High Tatras TMR owns and operates the resorts Tatranská Lomnica, Grandhotel Starý Smokovec and Liptovská Teplička, as well as hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec, and Hotel FIS Štrbské pleso. TMR has already invested over EUR 70 million of capital expenditures into these resorts and plans to spend additional EUR 65 million on projects, which will be focused on increasing the standard and visit rate of our mountains in the following years. The last TMR's acquisition is the aquapark Tatralandia, the biggest Slovak thermal aquapark, which, besides water entertainment, also offers an entertainment in the Wild West style in the Western City, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia.