

SLOVAKIA Super SKIPAS

JASNÁ NÍZKE TATRY | VEĽKÁ RAČA | DONOVALY
ŠTRBSKÉ PLESO | TATRANSKÁ LOMNICA

Slovak resorts inspired by resorts in the Alps and Dolomites, created a super ski pass!

DEMÄNOVSKÁ DOLINA (14th October 2010) – Slovak resorts cooperated and created an unrivalled product – mutual ski passes for great prices.

Skiers in Slovakia can ski during the whole season 2010/2011 for as much as they can ski during one week in the Alps or Dolomites for.

The mutual ski passes have been offered, with more or less success, in the resorts during the past seasons. Especially popular were the mutual ski passes that were valid in the resorts operated by Tatry mountain resorts, a.s., as well as the multi-day ski passes in the Tatra's resorts and the product, Slovakia Ski Region.

The mutual ski pass was based on the Slovakia Ski Region. The new product, Slovakia Super Skipass, offers more possibilities and is more attractive. It offers the most kilometres of ski trails and attractive free-ride zones on both sides of Chopok mountain in the largest ski resort, Jasná Nízke Tatry, additional entertainment on the ski slopes in Donovaly, the ideal family resort in Veľká Rača, or, for those who prefer skiing in the High Tatras, it offers a possibility to day-dream at Štrbské pleso and to try the longest ski trail of 6 km in Tatranská Lomnica. All of this and more is possible with the unique Slovakia Super Skipas. 10-day, 15-day, or season ski passes are valid anywhere during the season.

Presale of the unique ski pass runs from October 15 to December 23, 2010 and the price of the 10-day ski pass is 200 EUR. The season ski pass costs 290 EUR and it is cheaper than the last year's season ski pass named TATRY by 109 EUR.

The new ski pass attracts skiers with a better price, 83 km of ski trails of all categories in 6 resorts, which include 22 cableways, 47 lifts and a complex offer of services in the most attractive form.

The skier who is interested in using this great offer can do so online from the comfort of their home via all the companies' websites selling the tickets in Slovakia and via purchase directly in the resorts.

More information about the Slovakia Super Skipas, valid in resorts- Jasná Nízke Tatry – Chopok North, Chopok South, Vysoké Tatry – Tatranská Lomnica, Starý Smokovec, Park Snow Donovaly, Štrbské Pleso, Veľká Rača, are available on the new website <http://www.superskipas.sk/>.

TATRY Mountain Resorts, a.s. is a major subject in the tourism segment in the Slovak Republic, which owns and operates attractive ski resorts and hotels in the Low and High Tatras. TMR owns Jasná Nízke Tatry resort and Grand Jasná hotel, Tri studničky and Ski Záhradky hotels. In the High Tatras TMR owns and operates resorts- Tatranská Lomnica, Starý Smokovec and Liptovská Teplička and hotels- Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec. TMR already invested over EUR 45 million of capital expenditures and presently it has projects worth additional EUR 90 million in the pipeline. The projects are focused on increasing standards and the visit rate of our mountains in the following years.