

## The ski season in the Tatras begins on Friday, 5<sup>th</sup> December

THE TATRAS (28<sup>th</sup> November 2014) – Skiers will enjoy the first curves on Mt. Chopok and fresh morning "corduroy" snow in the resort of Jasná Low Tatras on the first skiing day of the season 2014/15 – Friday 5<sup>th</sup> December. Groomed slopes of Interski, Esíčko, Turistická and Spojka in the ski resort of Štrbské Pleso in the High Tatras are about to welcome the first visitors on Saturday 6<sup>th</sup> December. And the season premiere on the slopes of Skalnaté Pleso in the resort of Tatranská Lomnica is scheduled for the same day as well. The official launching of the winter season will culminate with a big music party in Jasná, which is planned for the first Saturday of December and called Winter Music Opening. This year in original James Bond style.

The popular and long-awaited ski festival is knocking on the door. The first downhill fans will ski down freshly groomed slopes from the top of Mt. Chopok and the altitude of 2,004 metres in the Low Tatras in a few days already. Their skiing experiences will begin on the northern side of the mountain where they can be the first to face their Gopass Ski Challenge and accomplish their skiing resolutions. The TOP ski resort Jasná, which has got 5 prestigious quality awards and was awarded as the fastest developing ski resort in London this November, is the first ski resort in Slovakia that is opening its slopes on 5<sup>th</sup> December in the morning. Two significant regions of Liptov and Horehronie will join their forces on top of Mt. Chopok to welcome winter together and light the highest located Christmas tree. The whole day on the slopes of Jasná will be rich in various competitions and hosted by Andrej Bičan. Visitors will get a chance to win a BMW X3 car for 100 days of the winter season. The music aprés-ski club called Happy End will host the most-awaited party of the season on the first Saturday of December - the traditional Winter Music Opening. The first mega party in the style of the well-known James Bond will be supported by sexy Playboy girls and the best dance entertainment will be guaranteed by DJs Burian, Lieskovský and EKG along with The Pastels, RDS Company, T-DJ Ms Lynna and others. For more information, please click HERE. The ski season in the High Tatras is about to be launched soon as well. The resort of Štrbské Pleso is opening its gates on Saint Nicholas Day, 6<sup>th</sup> December, slopes in Tatranská Lomnica should welcome the first skiers on the same day.

Skiers will be using personal GOPASS cards instead of ski passes this winter. Gopasses purchased in the <u>www.gopass.sk</u> e-shop have lower prices when compared to regular ticket offices. Free registration and purchasing of e-ski passes is really easy and can be done at home, in all comfort. Gopass is not only advantageous but also multipurpose and enables skiers skip long queues at ticket offices. Once they get out of their cars, they go straight to the slopes. Gopass literally saves time and money. Clients collect loyalty points for buying products and services which they can redeem for other services and benefits in the resorts operated by TMR. This year, Gopass can be used also abroad – in the Czech ski resort Špindlerův Mlýn. For more information, please click <u>HERE</u>.

This year's winter season looks really promising. And people in the Tatras hope for a thick natural snow cover that would make tourists but also local skiers happy.

**Tatry mountain resorts, a.s.** is a top subject in the field of tourism in Central and Eastern Europe, which owns and operates attractive ski resorts and hotels. These include the resort Jasná Low Tatras and the following hotels in the Low Tatras: Wellness hotel Grand Jasná, Boutique Hotel Tri studničky, Chalets Záhradky De Luxe, Mountain Hotel Srdiečko and Rotunda Hotel. TMR also owns Aquapark Tatralandia, the largest Slovak water park with all-year operation, which offers a lot of water and other entertainment, a Tropical Paradise – a special tropical hall with sea water, a Fun Park and accommodation in bungalows and suites of the Holiday Village Tatralandia. In the High Tatras, TMR owns and operates resorts Tatranská Lomnica, Starý Smokovec and cooperates the resort of Štrbské Pleso. It also owns the following hotels: Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec and Hotel FIS Štrbské Pleso. TMR owns 19% of the Melida, a.s. company, which leases and operates the mountain resort Špindlerův Mlýn in the Czech Republic. In Poland, TMR owns the resort of Szczyrk. The company also owns and rents hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky and Bungalows. More than 190 million Euros were invested by the end of 2013 in the above mentioned resorts, to support development and modernisation. The TMR shares are traded on three European stock exchanges – in Bratislava, Prague and Warsaw.