

Experiencing the mountains in summer

THE HIGH TATRAS (2.7.2019). Tourists who visit the High Tatras in summer can look forward to various new products and "upgrades". Kids and families with children will enjoy themselves to the fullest – not only with a new version of the popular Bear Days but also during adventurous weekends of the well-known Tatra Wilderness in the area of Skalnaté Pleso. Gourmets and fans of traditions will love brand new Shepherds Evenings.

Breathtaking panoramic views, cableway trips, great family events, attractions. The summer in the High Tatras will be full of unforgettable moments in the embrace of picturesque mountains. The time and tested events will include the Venetian Night in Štrbské Pleso (27.7), with a relaxing evening atmosphere, romantic boating on the tarn of Štrbské pleso and much more, as well as family adventures of the Marmots at Pleso (25.8.).

"Upgraded" Bear Days

This season offers a lot of new things. Even the famous Bear Days, which are scheduled for 31st July – 3rd August, will be a bit different this time. "We can promise brand new Bear Days this year, with new attractions, competitions, games and a lot of educational activities for kids as well as adults. The venue will be new too. Stage shows will be offered in two locations. Thanks to the innovative educational activities and workshops, kids and their parents will get the chance to make their own toys or items of wood, plastic, wax, metal. The new Bear Days are definitely worth seeing and experiencing this year," said Lukáš Brodanský, the marketing manager of Vysoké Tatry.

Chamois Olympics

The Tatra Wilderness project is planned for families with children again. "This year's Wilderness contains new adventures, games and tasks. It will consist of seven sections. Adventurous weekends with creative workshops and events such as Chamois Olympics will be offered in the area of Skalnaté Pleso every Friday, Saturday and Sunday from 29.6.," added Mr. Brodanský.

Tourists who want to enjoy their hiking trips more comfortably can use motorless three-wheelers between the interchange station of Štart and Tatranská Lomnica. The 3-km-long track is suitable even for absolute beginners.

Gourmet pleasures

Culinary fans will be happy this summer. The Dinner under the Stars in Skalnaté Pleso will please their taste buds with a beautiful night-style mountain background. And those who prefer traditional gastronomy can try brand new Shepherd's Evenings in Hrebienok. "Every evening will include a unique shepherd's buffet, workshops and demonstrations of the life of shepherds," concluded Lukáš Brodanský.

Tatry mountain resorts, a.s. (TMR) is the leader in tourism in Central and Eastern Europe; it owns and operates attractive mountain resorts, amusement parks, restaurant facilities, sports services, shops and hotels. In the Low Tatras TMR owns and operates the resort Jasná Nízke Tatry and hotels Wellness hotel Grand Jasná, Boutique Hotel Tri Studničky, Chalets Jasná De Luxe, Hotel Srdiečko, Hotel Pošta and Hotel Rotunda. TMR is also the owner of Aquapark Tatralandia, the largest Slovak aquapark with year-round operation, which besides water entertainment includes Tropical Paradise, a special tropical indoor hall with sea water, as well as Fun Park, and accommodation in bungalows and suites of Holiday Village Tatralandia. In the High Tatras TMR owns and operates the resort Vysoké Tatry with mountain areas of Tatranská Lomnica, Starý Smokovec, and Štrbské Pleso, which TMR co-manages. In the High Tatras TMR also owns hotels Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec, Hotel FIS Štrbské Pleso and Mountain hostel Hrebienok. TMR also owns a 9.5 % share in Melida, a.s., which leases and operates the resort Špindlerův Mlýn in the Czech Republic. TMR also leases and operates the ski resort Ještěd, Golf & Ski Resort Ostravice and leases Kaskáda Golf Rezort Brno, where it runs a hotel, a restaurant and a conference centre. In Poland TMR owns a 97% share in the mountain resort Szczyrkowski Ośrodek Narciarski S.A. (SON), a 75% share in a company that owns and operates Silesian Amusement Park

(Śląskie Wesołe Miasteczko) and a 7.3% share in an amusement-educational project via the Polish company Korona Ziemi Sp. z.o.o. TMR also owns and leases hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky a Bungalovy to third parties. By the end of 2018, more than EUR 350 mil. had been invested into development and modernisation of TMR's resorts. TMR shares are traded on three European stock exchanges – in Bratislava, Prague, and Warsaw.