

PRESS RELEASE

Exhibition parallel slalom with Petra Vlhová in Jasná

Liptovský Mikuláš, 2nd April 2019. **Sunday will be the day of flawless spring skiing adventures, Petra Vlhová and her fans. The famous Slovak skier will be the main star of the attractive exhibition parallel slalom, ready to race against prominent guests and one of her fans. Her autograph session will follow, of course.**

Petra Vlhová's exhibition parallel slalom race takes place in the area of Priehyba on 7th April 2019. "Petra and her guests will be interviewed between individual runs. One of Petra's fans who joins the contest on www.jasna.sk can participate in the attractive slalom too. A special online survey contains three questions and anybody who answers them correctly can be drawn to take place in the parallel slalom with Petra. Two more winners will get a Smart Season Pass for the season of 2019/20, which means they can ski during this spring and all next ski season long," said Jana Kňavová, the marketing manager of the resort of Jasná. The contest winners are going to be drawn on 5.4.2019.

The winner of the boy's category of the Saturday's Hero Season Trophy race in Jasná – Jakub Harak from the Harbach alpine skiing club of Jasná is going to participate in the parallel slalom race with Petra Vlhová too as he has been chosen from among the winners of all categories. Besides the promising skiing talent, there will be more personalities who are ready to compete with Petra, not always in a traditional way, of course. Various competitions with event partners, including the tourism organisation of Región Liptov are planned too.

Petra Vlhová's fans can look forward to an autograph session in the area of Priehyba between 14:30 and 15:30, which is a unique chance to meet the top-class skier on her "domestic" ski pistes in Jasná, where she could be seen racing at the European Cup in March for the last time. The racing season when Petra was ranked second overall in the World Cup as well as in slalom and giant slalom will be symbolically finished at the exhibition which is meant mainly for her devoted fans.

The resort of Jasná still offers great spring skiing adventures. The snow conditions have been considerably improved by late March man-made snow supplies, which increased the snow layer to more than one meter.

Tatry mountain resorts, a.s. (TMR) is the leader in tourism in Central and Eastern Europe; it owns and operates attractive mountain resorts, amusement parks, restaurant facilities, sports services, shops and hotels. In the Low Tatras TMR owns and operates the resort Jasná Nízke Tatry and hotels Wellness hotel Grand Jasná, Boutique Hotel Tri Studničky, Chalets Jasná De Luxe, Hotel Srdiečko, and Hotel Rotunda. TMR is also the owner of Aquapark Tatralandia, the largest Slovak aquapark with year-round operation, which besides water entertainment includes Tropical Paradise, a special tropical indoor hall with sea water, as well as Fun Park, and accommodation in bungalows and apartments of Holiday Village Tatralandia. In the High Tatras TMR owns and operates the resort Vysoké Tatry with mountain areas of Tatranská Lomnica, Starý Smokovec, and Štrbské Pleso, which TMR co-manages. In the High Tatras TMR also owns hotels Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec, Hotel FIS Štrbské Pleso and Mountain hotel Hrebienok. TMR also owns a 9.5 % share in Melida, a.s., which leases and operates the resort Špindlerův Mlýn in the Czech Republic. TMR also leases and operates the ski resort Ještěd. In Poland TMR owns a 97% share in the mountain resort Szczyrkowski Ośrodek Narciarski S.A. (SON), a 75% share in a

company that owns and operates Silesian Amusement Park (Śląskie Wesołe Miasteczko) and a 7.3% share in an amusement-educational project via the Polish company Korona Ziemi Sp. z.o.o. TMR also owns and leases hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky a Bungalovy to third parties. By the end of 2017, more than EUR 300 mil. had been invested into development and modernisation of TMR's resorts. TMR shares are traded on three European stock exchanges – in Bratislava, Prague, and Warsaw.