

The second hotelier Oscar award under Mt. Chopok

DEMÄNOVSKÁ DOLINA (15th May 2014) – Iveta Chovanová, manager of the Tri Studničky** hotel in Demänovská Dolina, was given the prestigious “Hotelier of the Year 2013” award for the second time. Experts from the Association of Hotels and Restaurants of the Slovak Republic were evaluating the quality of provided services in practice and according to economic indicators of individual hotels. The hotel of Tri Studničky**** was evaluated even by the world-wide travelling community of TripAdvisor as the most romantic hotel of Slovakia in 2014.**

“It’s not only me the award goes to. It’s for all employees of our hotel. I consider it a challenge to keep improving and trying to be different from our rivals. We have created a special ZEN concept – a product which is specific and unrivalled in its field. So we will try hard to keep making our services better, hand in hand with current trends,” commented Iveta Chovanová on her success.

“The Hotelier of the Year award is a long-term project of our Association and the results are based on objective criteria. Our members use collected economic data as a tool for comparing the productivity of individual hotels. This helps them uncover deficiencies and serves as a motivating factor as well,” said Patrik Bočkay, President of the Association of Hotels and Restaurants of the Slovak Republic.

An expert committee was evaluating 61 member hotels based on their economic results, the occupancy rate and the revenue per available room. The experts were checking the quality of services while staying at individual hotels anonymously. This is the fourth year that Iveta Chovanová has been managing the Tri Studničky hotel, she used to work here in various positions since 2003 and was given the above mentioned award in 2010 as well.

The biggest travelling community of TripAdvisor with more than 32 million members and 100 million reviews evaluated the Tri Studničky** hotel under Mt. Chopok as [the most romantic hotel of Slovakia in 2014](#).** The TripAdvisor website recommends and evaluates hotels, restaurants, attractions and facilities in the field of tourism all around the world.

“Positive evaluation is always great promotion. But a satisfied and smiling customer who keeps coming back to our hotel and appreciates our services, this is the biggest reward we can get. This helps us improve. Romantic packages are very popular. Our clients enjoy the unique atmosphere in the bosom of the Low Tatras but also our private wellness centre, even outside the opening times. Our pro-client approach had a positive influence on the number of reservations. Last year, the overall interest in romantic packages grew fourfold. This is not only about the approach but about the style in general and the way of services provided. May it be a special menu, the room decoration, helpful staff or meeting the requirements and expectations of our customers,” concluded Iveta Chovanová.

The Tri Studničky***** Boutique hotel located in the heart of Demänovská Dolina is a real jewel that combines the style of a mountain chalet, comfort of the best urban hotels and top-quality kitchen. Positive energy and environment of a really high value were even awarded with a certificate for meeting the principles and philosophy of Feng Shui. Being the [first Feng Shui Zen hotel](#) in Slovakia, the Tri Studničky hotel offers ideal spaces for relaxation in original environment with elements such as stone, wood and copper. The hotel with an attractive and original interior and exterior architecture is embraced by a forest and lies on the bank of a mountain brook called Demänovka, which was the impulse to create the first mountain beach in the Tatras.

Tatry mountain resorts, a.s. (TMR) is the leader in tourism in the Central and Eastern Europe; it owns and operates attractive mountain resorts and hotels. In the Low Tatras TMR owns and operates the resort Jasná Nízke Tatry and hotels Wellness hotel Grand Jasná, Boutique Hotel Tri Studničky, Chalets Jasná De Luxe, Hotel Srdiečko, and Million Star Hotel. TMR is also the owner of Aquapark Tatralandia, the largest Slovak aquapark with year-round operation, which besides water entertainment includes Tropical Paradise, a special tropical indoor hall with sea water, as well as accommodation in bungalows and apartments of Holiday Village Tatralandia. In the High Tatras TMR owns and operates the resort Vysoké Tatry with mountain areas of Tatranská Lomnica, Starý Smokovec and Štrbské Pleso, which TMR co-manages. In the High Tatras TMR also owns hotels Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec, and Hotel FIS Štrbské Pleso. TMR also owns 19% in Melida, a.s., which leases and operates the resort Špindlerův Mlýn in the Czech Republic. In Poland TMR owns the Szczyrk resort. TMR also owns and leases to third parties hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky a Bungalovy. By the end of 2013 nearly EUR 190 mil. have been invested into development and modernization of TMR's resorts. TMR shares are traded on three European stock exchanges – in Bratislava, Prague, and Warsaw.