

**TMR shares gained 3% within the half of year.**

**DEMANOVSKA DOLINA August 13, 2010 – Price of Tatry mountain resorts, a.s. (hereinafter as „TMR“) shares increased since February 2010 by 3 %. Today TMR share price moves on the market at 40,15€.**

When J&T BANKA Bratislava became a market maker for TMR shares on February 14, 2010, the share price was at 38,98 €

TMR shares are the most traded titles on Bratislava Stock Exchange. In total amount of anonymous trades on Bratislava Stock Exchange Tatry mountain resorts a.s. achieves a stake of over 90%. In June even 97%. At the same time the daily volume of transaction was exceeded 11 times over the limit 100 000€

“In the near period of time it is possible to expect another price growth of TMR shares. We are approaching the date of applying the benefits of Shareholders ´club (October 31, 2010), what could enhance the demand of retail shareholders and consequently chase price of the title on the market a bit higher,” added Bohus Hlavaty.

Share price growth, which achieved 3% within the previous half year, is not the only one of the benefits which results from the ownership of TMR shares. Every shareholder of minimum 25 shares of Tatry mountain resorts, a.s. obtain benefits followed by membership in Shareholders ´club. The share value moves around 11,2% today.

By purchasing TMR shares on October 31, 2010 at latest, the shareholders have the possibility to utilize the benefits of Shareholders ´club already during the season 2010/2011.

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**Company Tatry mountain resorts, a.s. is the major subject in tourist segment in Slovakia who owns and operates attractive ski resorts and hotels in Low and High Tatras areas. Here belongs resort Jasná Nízke Tatry and hotels Grand Jasná, Tri studničky and Ski Záhradky, in High Tatras TMR has in its ownership and operates resorts Tatranská Lomnica, Starý Smokovec and Liptovská Teplička and hotels Grandhotel Praha Tatranská Lomnica and Grandhotel Starý Smokovec. The TMR Company already invested more than EUR 45 million of capital expenditures and at present it has in a pipeline the projects worth additional EUR 140 million which are to be focused on increasing the standard and visit rate of our mountains during following years.**