

TMR will be managing a golf paradise with thirteen lakes near Brno

DEMĀNOVSKÁ DOLINA (2nd January 2019) – Tatry mountain resorts, a.s. (TMR), the most significant tourism subject is expanding its business activities in the golf segment. From 1st January 2019, it is going to lease Kaskáda Golf Rezort Brno. The company signed a lease contract for twenty years with the resort owner.

Once agreed with the owner of Kaskáda Golf Rezort, TMR will be in charge of the hotel, restaurant and conference centre. The golf resort operation remains in the hands of the owners. *“As we are very strong in the field of operating hotels and restaurants in the Czech and Slovak Republic as well as on the European market, we hope we will raise the level of the resort and help it do high-quality business,”* said Āenek Jílek, TMR COO.

Bohuř Hlavatý, TMR CEO and the Chairman of the Board of Directors considers cooperation with the Kaskáda resort another logical step of TMR in order to create a strong company that would operate golf resorts. *“We can see strong potential in the whole region thanks to the connection with our mountain resorts and by expanding our offer of services. What’s more, the know-how that we have in the field of operating hotels and restaurants by using the Gopass system can result in interesting offers for all clients of the Kaskády resorts and mainly members of local clubs. Kaskáda corresponds with the quality strategy of TMR, which guarantees top-level services, and we hope we can create a unique offer for all our clients by combining the resort with Ostravice in Moravia.”*

Vladimír Plařil, the owner of Kaskády considers the golf resort an inseparable part of his life. He said it had been like his own child for the past fourteen years for him as well as his colleagues. *“So it is logical that when choosing a partner, the strategy and scope of cooperation were very important to us. The approach of the TMR management was professional, goal-oriented, clear and highly pragmatic. We managed to agree on matters in dispute very quickly and approved our agreements. I hope our cooperation will go on like this too. Our ski resort operation experience is undoubtedly a big advantage, not only due to the potential synergy with golf resorts but also because of the ability to grasp the golf sector as such and complete the Czech golf concentration process that has been needed so much. I hope that Ostravice and Kaskáda will be only the beginning of the big ski-golf cooperation.”*

The golf resort of Kaskáda is located only 15 kilometres from the centre of Brno. The name of the complex is very fitting (cascade) because the golf course is spread on slopes and declining cascades of a wide and long valley with a brook. The more than one hundred-hectare-big area is partly lined with forests. If you are standing and playing on the opposite slope where most of the 27 holes of the course are placed, you can see most of the region, the main resort building with the reception, a bar and a restaurant. There is also a 4-star hotel, a restaurant with a terrace and a great view of the golf course, and a modern conference centre with a multi-purpose hall, bowling, a club room, a lounge and a cosy wellness centre.

TMR entered the golf segment in early October 2018 for the first time, when it signed a lease contract with Golf & Ski resort Ostravice. Mr. Jílek added that the company planned to create a holiday destination for golf lovers in Moravia in future. Although the golf course of Kaskády will be still managed by the owner, both golf resorts will be cooperating.

Tatry mountain resorts, a.s. (TMR) is the leader in tourism in Central and Eastern Europe; it owns and operates attractive mountain resorts, amusement parks, restaurant facilities, sports services, shops and hotels. In the Low Tatras TMR owns and operates the resort Jasná Nízke Tatry and hotels Wellness hotel Grand Jasná, Boutique Hotel Tri Studničky, Chalets Jasná De Luxe, Hotel Srdiečko, and Hotel Rotunda. TMR is also the owner of Aquapark Tatralandia, the largest Slovak aquapark with year-round operation, which besides water entertainment includes Tropical Paradise, a special tropical indoor hall with sea water, as well as Fun Park, and accommodation in bungalows and apartments of Holiday Village Tatralandia. In the High Tatras TMR owns and operates the resort Vysoké Tatry with mountain areas of Tatranská Lomnica, Starý Smokovec, and Štrbské Pleso, which TMR co-manages. In the High Tatras TMR also owns hotels Grandhotel Praha Tatranská Lomnica, Grandhotel Starý Smokovec, Hotel FIS Štrbské Pleso and Mountain hotel Hrebienok. TMR also owns a 9.5 % share in Melida, a.s., which leases and operates the resort Špindlerův Mlýn in the Czech Republic. TMR also leases and operates the ski resort Ještěd. In Poland TMR owns a 97% share in the mountain resort Szczyrkowski Ośrodek Narciarski S.A. (SON), a 75% share in a company that owns and operates Silesian Amusement Park (Śląskie Wesołe Miasteczko) and a 7.3% share in an amusement-educational project via the Polish company Korona Ziemi Sp. z o.o. TMR also owns and leases hotels Slovakia, Kosodrevina, Liptov and Ski&Fun Záhradky a Bungalovy to third parties. By the end of 2017, more than EUR 300 mil. had been invested into development and modernisation of TMR's resorts. TMR shares are traded on three European stock exchanges – in Bratislava, Prague, and Warsaw.